



BUSINESS FORUM

09 -11 JUNE

2021

PRAIA

SANTIAGO ISLAND

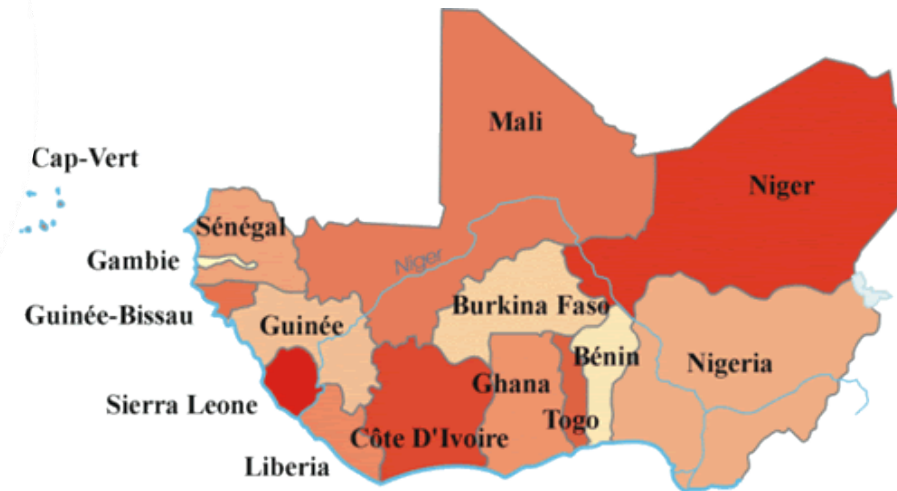
CABO VERDE



ATLANTIC BUSINESS FORUM



www.atlanticbusinessforum.com



BUSINESS OPPORTUNITIES AND

BUSINESS PARTNERSHIPS IN ECOWAS SPACE

BUSINESS FORUM

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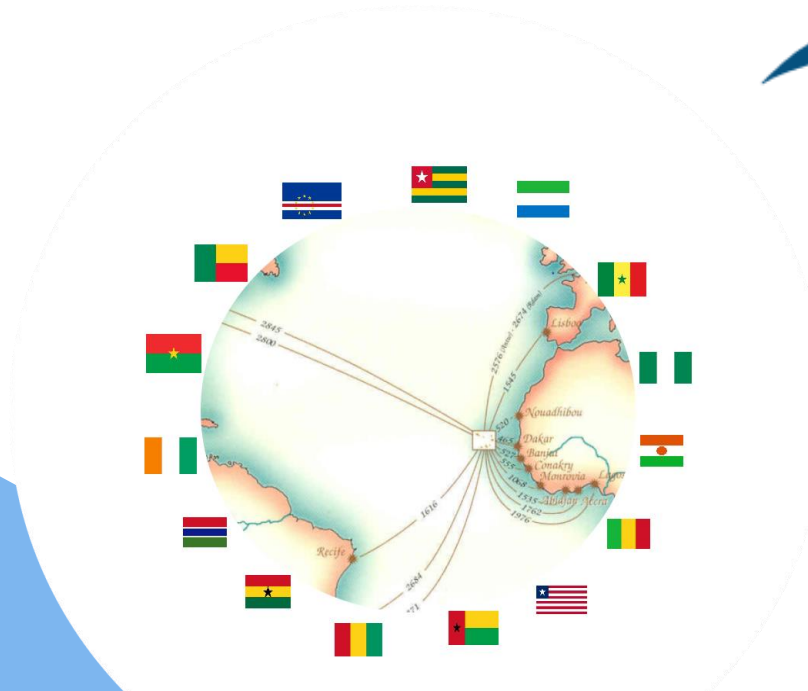
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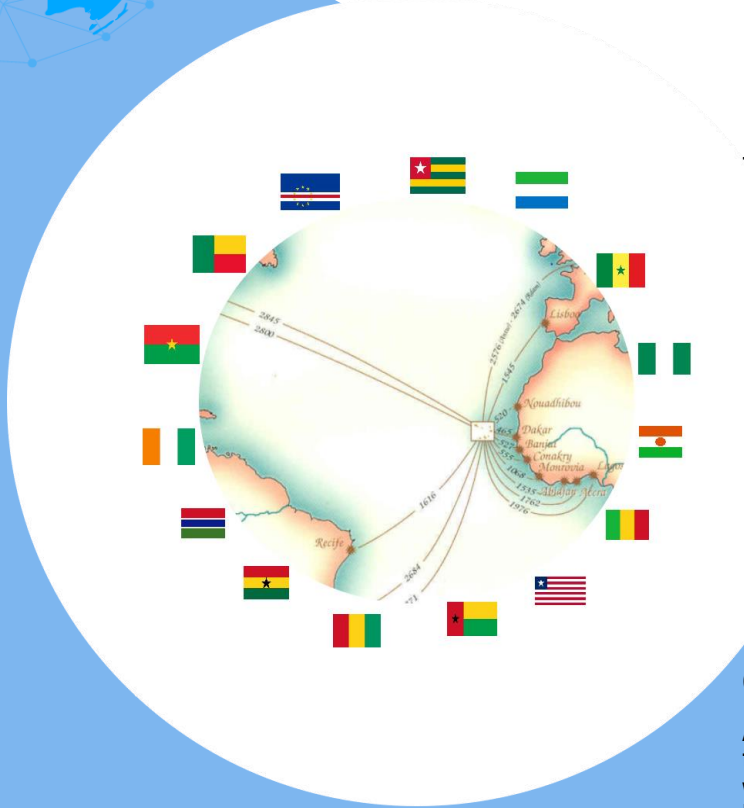


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THE ATLANTIC BUSINESS FORUM

- Date of the event: 09 - 11 June 2021
- Duration of the Event: 3 days
- Place: city of Praia - Santiago Island
- The final program will be adjusted according to the profile of the registered participants
- Entities involved: local authorities, Embassies, Investment agencies, Companies, National and International Financial Institutions, Local Chambers of Commerce and industry, Universities, Companies.
- Participation to the International Conference and to the relevant program, in particular:
 - » Business Round on 09 June 2021 from 08:00 to 15:30;
 - » Networking Events;
 - » Presentation of Business and Partnership opportunities in each ECOWAS Country;
 - » Presentation of Business and Partnership opportunities with companies from different countries;
 - » Identification of business opportunities in the following sectors: commerce, industry, tourism, agriculture, logistics, agri-food and ICT;
 - » Local Chambers of Commerce and Industry.



The Business Forum entitled «ATLANTIC BUSINESS FORUM» is structured in:

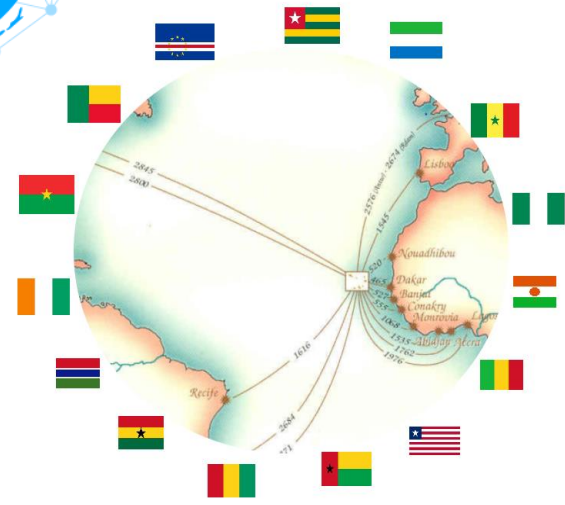
- Five (5) Business Opportunities Presentation Sessions in each ECOWAS member country;
- An **ECONOMIC WORKSHOP** with three thematic panels:
 - » Panel I: «**BRAZIL: The Potential and the Opportunity of Technical and Entrepreneurial Cooperation**»
 - » Panel II: «**PRIVATE SECTOR FINANCING IN ECOWAS**»; and
 - » Panel III: «**THE DEVELOPMENT OF THE DIGITAL ECONOMY IN AFRICA: The Importance of Start-Ups in Market Innovation and Youth Entrepreneurship**».
- Three thematic conferences under the slogan: «**CAPE VERDE A LINK WITH MARKETS OF EXCELLENCE**»:
 - » Conference I: «**ACCESS TO THE PREFERENTIAL ECOWAS MARKET**»;
 - » Conference II: «**ACCESS TO THE PREFERENTIAL UNITED STATES MARKET**»; and
 - » Conference III: «**ACCESS TO THE PREFERENTIAL MARKET OF THE EUROPEAN UNION**».
- A Business Round, scheduled in advance, namely the day of June 9, 2021.
- An Economic Workshop on the theme:«**BRAZIL: The Potential and the Opportunity of Technical and Entrepreneurial Cooperation.**». In each edition of the Forum, there will be a specially invited country; for the 2021 edition it's Brazil.

After the first interventions of the opening session of the Forum, on June 9, the Economic workshop will take place under the theme:«**BRAZIL: The Potential and the Opportunity of Technical and Entrepreneurial Cooperation**». The June 10 session will begin with 3 blocks of presentations. Each block will be represented by 5 member countries of ECOWAS and will have a duration of 2 hours, with 24 minutes allocated to each country to present business opportunities and commercial partnerships in the market respective.

A personalized service, managed via a specific web platform, will be permanently available to participants to allow access, regardless of the geographical location of the interested parties, before, during and after the event, whether it is .

The ATLANTIC BUSINESS FORUM documentation includes, in addition to this document, the packages and the conditions of participation, two other documents: a specific document related to the functioning of the BUSINESS ROUND of June 9, 2021, and a presentation of ECOWAS Market (Overview).

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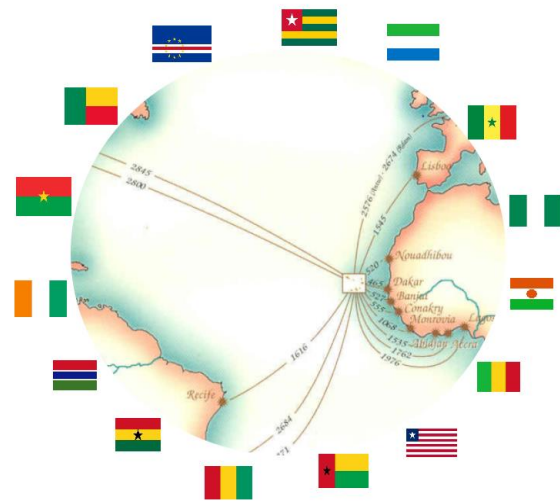
Cabo Verde has a privileged geographical location at the confluence of 3 continents: Europe, Africa and America. Cabo Verde is less than one (1) hour of flight from the African continent, less than three (3) hours of flight from flight from the European continent and about four (4) hours of flight from the American continent.

Cabo Verde has legislation that accommodates companies established in free-trade zones, the development of export and re-export activities, as well as special incentives, both in terms of taxation and customs, thus enabling industries and economic activities in general to take advantage of relevant markets in which Cabo Verde is an integral part, such as *ECOWAS*, with around 400 million consumers, or even benefiting from Special Partnership Agreements with the European Union (*GSP+*) and with the United States of America (*AGOA*).

Exporting and re-exporting from Cabo Verde based on the concept of trading hub under the legislation of Cabo Verde is an opportunity that companies and industries of any country can benefit with advantage and security.



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ECOWAS - IN FIGURES

» Member countries	:15;
» Francophone countries	: 8;
» English-speaking countries	: 5;
» Portuguese speaking countries	: 2;
» Currency	: 8;
» Regional market	: 400 million consumers;
» Area	: 5.114.195 Km ² ;
» GDP 2018	: 629,5 billion dollars 2018;
» Imports	: 80,4 billion dollars;
» Exports	: 137 billion dollars;
» Growth rate	: 6.1 % in 2014;
	: 4,2% in 2015;
	: 3.1% in 2018;

» Integration objective in all areas:	: Industry;
	: Agriculture;
	: The environment;
	: Infrastructure;
	: Health;
	: Education;
	: Finances;
	: The economy;
	: Currency.

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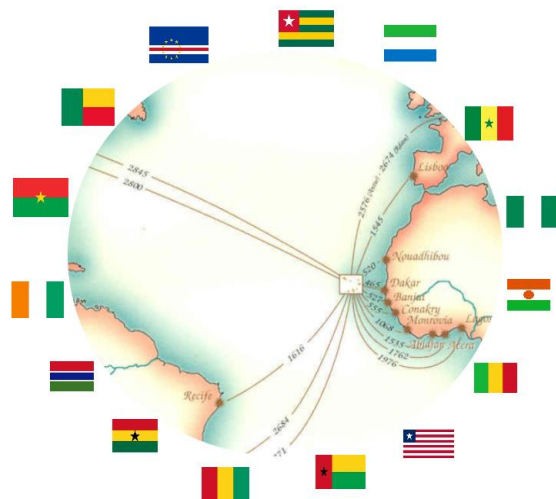
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MONETARY INTEGRATION IN THE ECOWAS SPACE

The project of the *ECOWAS* monetary integration has a great deal of fundamental interest in the context of economic and financial globalization.

It is indeed considered by Regional Authorities to be a decisive step towards an effective integration in the world economy.

The challenges are expressed in terms of growth in intra –regional trade and the construction of an attractive and stable macro economic space.



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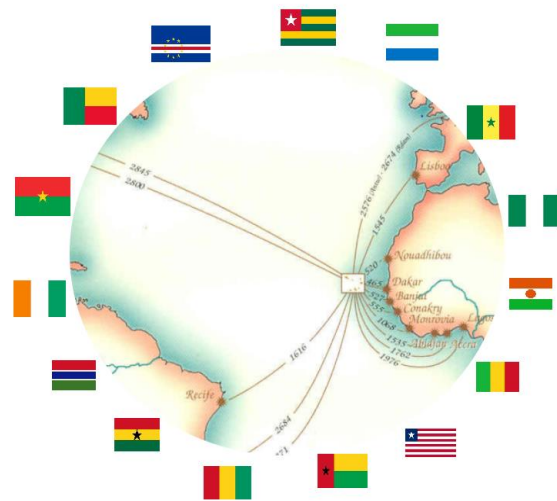
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ECOWAS - A SPACE OF OPPORTUNITIES



- » Foundation: 28 May 1975;
- » Surface: 5,114,210 [km²];
- » No. of countries: 15;
- » Population: 387,510,869 [Est. 2019];
- » Internet users in 2000: 485,800;
- » Internet users in 2019: 187,527,756;
- » Annual trade: \$ 208.1 billion;
- » Imports: \$ 80.4 billion;
- » Exports: \$ 137 billion;
- » Fuel exports: 75%;
- » Export of cocoa and derived foods; 5%;
- » Export of Precious Stones: 3%;
- » Cotton Exports: 1%;
- » Export of Edible Fruits: 1%;
- » Rubber Exports: 1%;
- » Export of Plastics: 1%;
- » Export of Wood and Wood Products: 1%;
- » Export of Fish and seafood: 1%;

Main Natural Resources of ECOWAS:

- » Pozzolan;
- » Fish;
- » Titanium;
- » Aluminum;
- » Diamonds;
- » Gold;
- » Wood;
- » Petroleum;
- » Natural gas;
- » Iron ore;
- » Water;
- » Forest;
- » Arable land;
- » Fauna.

ECOWAS Sectors:

- »Energy;
- »Infrastructure;
- »Information and Communications Technologies;
- »Commerce;
- » Industry
- »Water;
- »Agriculture and Environment;
- »Health;
- »Telecommunication

Main export destinations:

- »Europe: 28%;
- »European Union: 23%;
- »Americas: 40%;
- »Asia and Oceania: 16%;
- »Near and Middle East: 0.3%;

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ECOWAS - A SPACE OF OPPORTUNITIES

Top 50 Imported Products in ECOWAS:

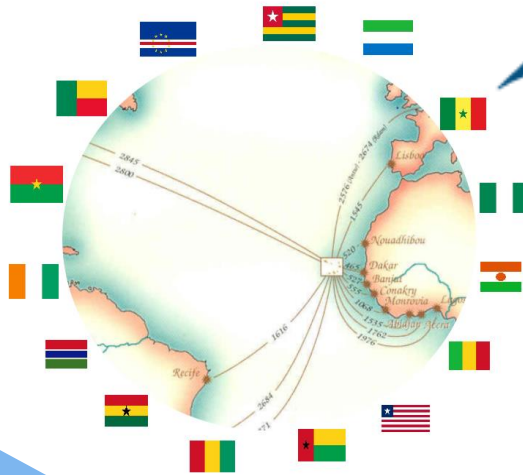
- » Petroleum oils and oils obtained from bituminous minerals;
- » Crude petroleum oils, shale oils, crude materials;
- » Motor vehicles for the transport of persons;
- » Rice;
- » Food products and food preparations;
- » Vessels;
- » Telecommunication equipment;
- » Motor vehicles for the transport of goods;
- » Wheat and rye grain;
- » Construction machinery;
- » Medicines (including veterinary medicines);
- » Fresh or frozen fish;
- » Building materials;
- » Sugar, molasses and honey;
- » Cotton fabrics;
- » Milk and milk products;
- » Generators;
- » Motorcycles and bicycles;
- » Automobiles;
- » Machines and apparatus for private industries;
- » Hollow tubes and profiles, iron and steel fittings;
- » Rubber Tires & Inner Tubes;
- » Iron and steel bars, angles, profiles and sections;
- » Common metals;
- » Vegetable fats and oils;
- » Paper and cardboard;
- » Electronic machinery and apparatus;
- » Plastic articles;
- » Vehicle parts and accessories;
- » Electricity machines and components;
- » Fertilizers;
- » Iron, steel, aluminum structures and parts;
- » Printed material;
- » Gas pumps and compressors and fans;
- » Internal combustion engines and parts;
- » Circuit board, board, panel;
- » Measurement, analysis and control apparatus;
- » Ethylene polymers in primary forms;
- » Flat rolled iron, unalloyed steel, uncoated;
- » Mechanical tools, others;
- » Insecticides and similar products for retail sale;
- » Heating and cooling equipment and parts thereof;
- » Electricity distribution equipment;
- » Aluminum;
- » Plumbing apparatus, boilers, tanks, vats;
- » Other plastics in primary forms;
- » Miscellaneous products for the chemical industries;
- » Data processing machines;
- » Furniture and parts;
- » Sheets, films, aluminum foil and plastic sheets.

Source: UNCTADStat.



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REGIONAL INTEGRATION STEPS

28/05/1975
ECOWAS Creation

ECOWAS was founded on the 28th of May 1975..

1993
ECOWAS Treaty Review

Introduction of articles on political cooperation, peace and regional security.

2006
Effective free movement

Effective visa free movement within the region for ECOWAS citizens limited to 90 days

2010
Common external tariff (CET)

CET negotiations for the ECOWAS space
In 2014: CET comes into force for ECOWAS countries
[Project adopted]

2020
Coin Merger

Merger of the currencies
[Provisionally scheduled date]

1979 e 1990
Foreign Trade Liberalization

Cancellation of customs duties on imports and exports and the abolition of non-tariff barriers between Member States.

In 1979: Agricultural products, handicrafts and crude oil
In 1990: Industrial Products

2003
Free movement of persons

Recognition of the right to free movement of persons and work.

2007
Vision 2020

The adoption of the constituent principles, which consists of the conversion from ECOWAS of states to ECOWAS of citizens.

2017
Single Currency

Single currency for non-UEMOA ECOWAS countries
[Project announced]

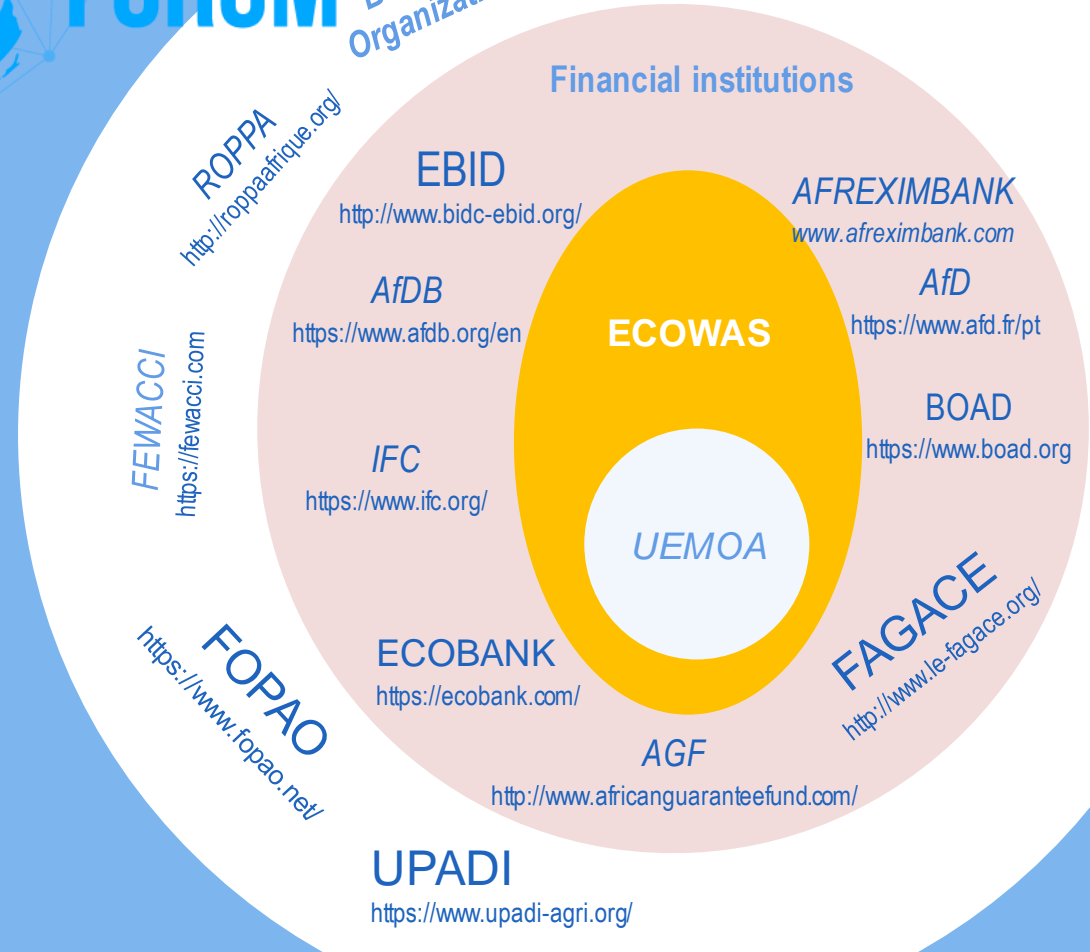
DEVELOPMENT ECOSYSTEM
OF
PRIVATE SECTOR AND AGRI-BUSINESS IN ECOWAS SPACE

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FORUM**

Business
Organizations



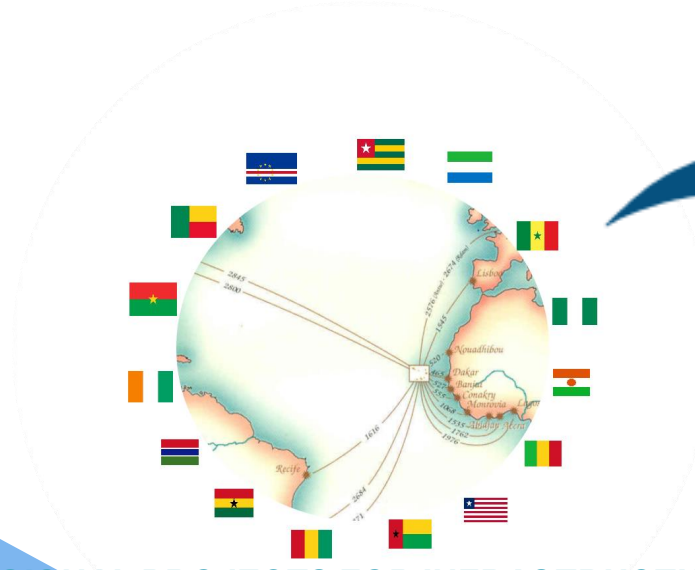
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REGIONAL PROJECTS FOR INFRASTRUCTURE DEVELOPMENT

Power Transmission Corridor in West Africa

Covering

Guinea-Conakry
Guinea-Bissau
The Gambia
Sierra Leone
Liberia
Cote d'Ivoire
Ghana

Praia-Dakar-Abidjan Multimodal Corridor

Covering

Cabo Verde
Senegal
Guinea-Conakry
Guinea-Bissau
The Gambia
Sierra Leone
Liberia
Cote d'Ivoire

Dakar-Niamey Multimodal Corridor

Covering

Senegal
Mali
Burkina Faso
Niger

Coastal Road linking Lagose and Nouakchott via Dakar

Covering

Coastal highway linking Lagos and Nouakchott via Dakar (4,560 km), Dakar-N'Djamena Trans-Sahelian Road (4 460 km), transnational road involving the construction of links along the above-mentioned roads or the rehabilitation of roads linking landlocked countries (Mali, Burkina Faso and Niger) with seaports.

Abidjan–Ouagadougou-Bamaco Corridor

Covering

Cote d'Ivoire
Burkina Faso
Mali

Creation of a Hub involving Ports and Railways in West Africa

Covering

Benin	Gana	Niger
Burkina Faso	Guinea-Conakry	Nigeria
Cabo Verde	Guinea-Bissau	Senegal
Cote d'Ivoire	Liberia	Sierra Leone
The Gambia	Mali	Togo



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REGIONAL PROJECTS FOR INFRASTRUCTURE DEVELOPMENT

ECOWAS Center for Renewable Energy and Energy Efficiency (ECREEE)

Covering

- | | | |
|---------------|----------------|--------------|
| Benin | Ghana | Niger |
| Burkina Faso | Guinea-Conakry | Nigeria |
| Cabo Verde | Guinea-Bissau | Senegal |
| Cote d'Ivoire | Liberia | Sierra Leone |
| The Gambia | Mali | Togo |

ECOWAS Regional Agricultural Investment Programme (RAIP) / CAADP

Covering

- | | | |
|---------------|----------------|--------------|
| Benin | Ghana | Niger |
| Burkina Faso | Guinea-Conakry | Nigeria |
| Cabo Verde | Guinea-Bissau | Senegal |
| Cote d'Ivoire | Liberia | Sierra Leone |
| The Gambia | Mali | Togo |

West African Common Industrial Policy (WACIP)

Covering

- | | | |
|---------------|----------------|--------------|
| Benin | Ghana | Niger |
| Burkina Faso | Guinea-Conakry | Nigeria |
| Cabo Verde | Guinea-Bissau | Senegal |
| Cote d'Ivoire | Liberia | Sierra Leone |
| The Gambia | Mali | Togo |

Abidjan-Lagos Corridor

Covering

- Nigeria
- Benin
- Togo
- Cote d'Ivoire
- Ghana

Sea Transport Common to Member Countries

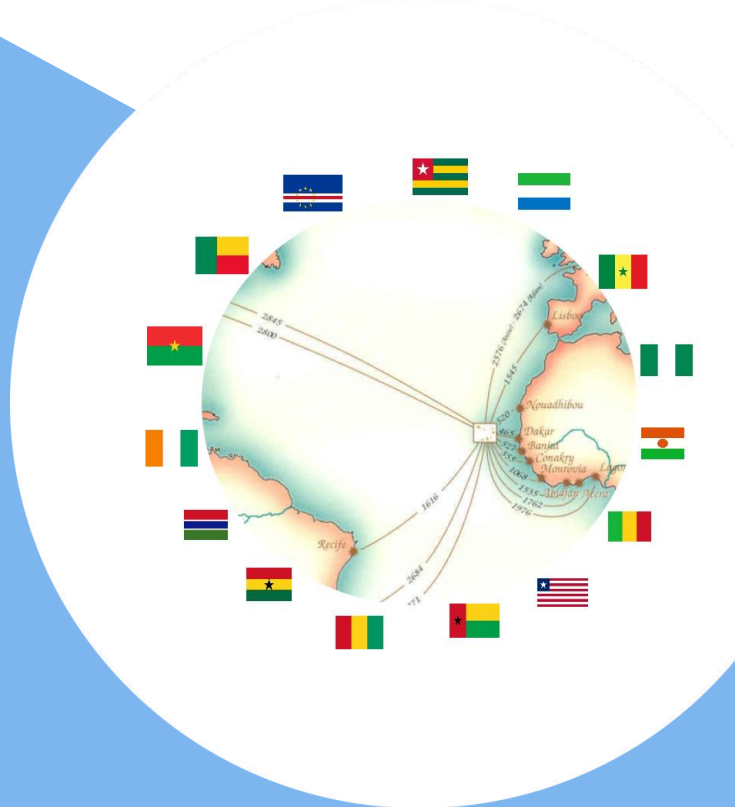
Covering

- | | | |
|---------------|----------------|--------------|
| Benin | Ghana | Niger |
| Burkina Faso | Guinea-Conakry | Nigeria |
| Cabo Verde | Guinea-Bissau | Senegal |
| Cote d'Ivoire | Liberia | Sierra Leone |
| The Gambia | Mali | Togo |

Air transport in West Africa

Covering

- | | | |
|---------------|----------------|--------------|
| Benin | Ghana | Niger |
| Burkina Faso | Guinea-Conakry | Nigeria |
| Cabo Verde | Guinea-Bissau | Senegal |
| Cote d'Ivoire | Liberia | Sierra Leone |
| The Gambia | Mali | Togo |



ECOWAS
COUNTRY BY COUNTRY
OPPORTUNITIES

BENIN

Capital: Porto-Novo
Area: 112,622 Km²
Population: 11,801,595 inhabitants
Internet users: 3,801,758
Official Language: French
Currency: West African CFA Franc (XOF)

Industry's input to GDP:

- » Secondary sector: 14%;
- » Manufacturing industry: 8.3%;
- » Mining: 5%;
- » Cotton: 15%.
- » Industrial capacity utilization rate: 50%;

Opportunities:

- » Textile industries;
- » Construction Materials;
- » Cement;
- » Agribusiness;
- » Mining industry;
- » Energy;
- » Tourism.

BURKINA FASO

Capital : Ouagadougou
Area: 274,200 Km²
Population: 20,321,560 inhabitants
Internet users: 3,704,265
Official Language: French
Currency: West African CFA Franc (XOF)

Industry's input to GDP:

- » Secondary sector: 18%;
- » Manufacturing industry: 9%;
- » Mining: 5%;
- » Cotton: 15%.
- » Industrial capacity utilization rate: 60%

Opportunities:

- » Cotton;
- » Drinks;
- » Agroindustry;
- » Soap;
- » Cigarettes;
- » Textiles;
- » Gold .

CABO VERDE

Capital: Praia
Area: 4,033 Km²
Population: 560,349 inhabitants
Internet users: 352,120
Official Language: Portuguese
Currency: Cape Verdean Escudo (ECV)

Industry's input to GDP:

- » Secondary sector: 18%;
- » Manufacturing industry: 12%;
- » Mining: 4%;
- » Industrial capacity utilization rate: 50%;

Opportunities:

- » Tourism;
- » Renewable energy;
- » Economy of the sea;
- » ICTs;
- » Creative Industry;
- » Public-Private Partnership (PPP).

COTE D'IVOIRE

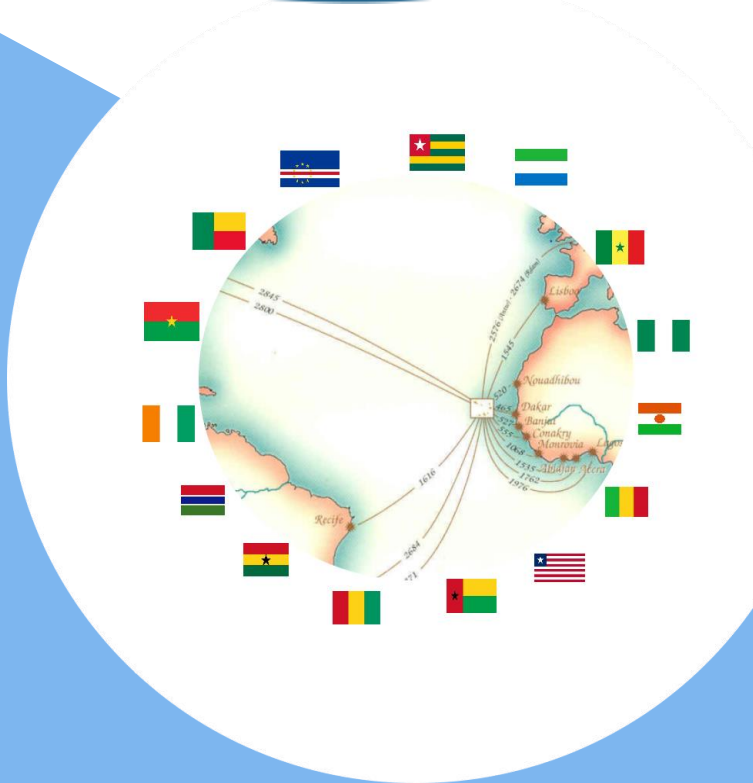
Capital : Yamoussoukro
Area: 322,463 Km²
Population: 25,531,083 inhabitants
Internet users: 11,953,653
Official Language: French
Currency: West African CFA Franc (XOF)

Industry's input to GDP:

- » Secondary sector: 22%;
- » Manufacturing industry: 18%;
- » BPT and Mining: 4%;
- » Industrial capacity utilization rate: 80%.

Opportunities:

- » Agriculture;
- » Oil industry;
- » Mining industry;
- » Textile industry;
- » Food industry;
- » Construction Materials;
- » Tourism.



ECOWAS
COUNTRY BY COUNTRY
OPPORTUNITIES

THE GAMBIA

Capital: Banjul
Area: 10,689 Km²
Population: 2,228,075 inhabitants
Internet users: 442,050
Official Language: English
Currency: Dalasi (*GMD*)
Industry's input to GDP:
» Secondary sector: 9%;
» Manufacturing industry: 4%;
» Mining: 2%;
» Energy and BPT: 2.3%.
» Industrial capacity utilization rate: 40%;

Opportunities:

- » Agriculture;
- » Metallurgy;
- » Aerospace Industry;
- » Aeronautical industry;
- » Aquaculture;
- » Mining industry;
- » Energy;
- » Tourism.

GHANA

Capital: Accra
Area: 238,535 Km²
Population: 30,096,970 inhabitants
Internet users: 11,737,818
Official Language: English
Currency: Ghanaian Cedi (*GHC*) (*GHS*)
Industry's input to GDP:
» Secondary sector: 23.4%;
» Manufacturing industry: 8.3%;
» Mining: 7%;
» Energy: 4.2%.
» BPT: 4%.
» Industrial capacity utilization rate: 90%;

Opportunities:

- » Agriculture;
- » Textile industry;
- » Food industry;
- » Health;
- » Horticulture;
- » Mining industry;
- » Oil industry;
- » Cement;
- » Tourism.

GUINEA- CONAKRI

Capital: Conakri
Area: 245,836 Km²
Population: 13,398,180 inhabitants
Internet users: 2,411,672
Official Language: French
Currency: Guinea Franc (*GNF*)
Industry's input to GDP:
» Secondary sector: 31%;
» Manufacturing industry: 4%;
» Mining: 17%;
» Energy: 1%.
» BPT: 9%.
» Industrial capacity utilization rate: 40%;

Opportunities:

- » Agriculture;
- » Health;
- » Mining industry;
- » Oil industry;
- » Telecommunications;
- » Tourism.

GUINEA-BISSAU

Capital: Bissau
Area: 36,125 Km²
Population: 1,953,723 inhabitants
Internet users: 150,000
Official Language: Portuguese
Currency: West African *CFA* Franc (*XOF*)
Industry's input to GDP:
» Secondary sector: 10%;
» Manufacturing industry: 5%;
» Mining: 1.1%;
» Energy: 1.9%.
» BPT: 2%.
» Industrial capacity utilization rate: 30%;

Opportunities:

- » Agriculture;
- » Energy;
- » Industry;
- » Fishing;
- » Public Works;
- » Construction Materials;
- » Tourism.



ECOWAS
COUNTRY BY COUNTRY
OPPORTUNITIES

LIBERIA

Capital: Monrovia
 Area: 111,369 Km²
 Population: 4,977,720 inhabitants
 Internet users: 4,028,418
 Official Language: English
 Currency: Liberian Dollar (*LRD*)
Industry's input to GDP:
 » Secondary sector: 10%;
 » Manufacturing industry: 5%;
 » Mining: 1%;
 » Energy: 1%.
 » BPT: 5%.
 » Industrial capacity utilization rate: 30%.
Opportunities:
 » Agribusiness;
 » Mining industry;
 » Oil industry;
 » Tourism;
 » Financial services.

MALI

Capital : Bamako
 Area: 1,240,192 Km²
 Population: 19,689,140 inhabitants
 Internet users: 12,480,176
 Official Language: French
 Currency: West African CFA Franc (*XOF*)
Industry's input to GDP:
 » Secondary sector: 20%;
 » Manufacturing industry: 6.5%;
 » Mining: 10%;
 » Energy: 1.5%.
 » BPT: 2%.
 » Industrial capacity utilization rate: 60%.
Opportunities:
 » Agro food;
 » Mining industry;
 » Telecommunications;
 » Production of energy;
 » Urbanization;
 » Technical graduation.

NIGER

Capital: Niamey
 Area: 1,267,000 Km²
 Population: 23,176,691 inhabitants
 Internet users: 2,368,658
 Official Language: French
 Currency: West African *CFA Franc (XOF)*
Industry's input to GDP:
 » Secondary sector: 16%;
 » Manufacturing industry: 5.5%;
 » Mining: 9%;
 » Energy: 1.5%.
 » Industrial capacity utilization rate: 50%.
Opportunities:
 » Agriculture;
 » Health;
 » Mining industry;
 » Oil industry;
 » Food industry;
 » Tourism.

NIGERIA

Capital : Abuja
 Area: 923.768 Km²
 Population: 200,962,417 inhabitants
 Internet users: 122,292,079
 Official Language: English
 Motto: Naira
Industry's input to GDP:
 » Secondary sector: 40%;
 » Manufacturing industry: 6%;
 » Mining: 10%;
 » Energy: 20%.
 » BPT: 4%.
 » Industrial capacity utilization rate: 50%.
Opportunities:
 » Agriculture;
 » Oil industry;
 » Agro food;
 » Materials industry;
 » Real estate;
 » Financial service;
 » Infrastructures



ECOWAS
COUNTRY BY COUNTRY
OPPORTUNITIES

SENEGAL

Capital: Dakar
Area: 196,712 Km²
Population: 16,743,859 inhabitants
Internet users: 9,749,527
Official Language: French
Currency: West African CFA Franc (XOF)

- Industry's input to GDP:**
- » Secondary sector: 22%;
 - » Manufacturing industry: 15%;
 - » Mining: 1%;
 - » Energy: 2%;
 - » BPT: 4%;
 - » Industrial capacity utilization rate: 80%.

- Opportunities:**
- » Agribusiness;
 - » Mining industry;
 - » Oil industry;
 - » Tourism;
 - » Telecommunications;
 - » Construction Materials.

SIERRA LEONE

Capital : Freetown
Area: 71,740 Km²
Population: 7,883,123 inhabitants
Internet users: 1,043,725
Official Language: English
Currency: Leone (SLL)

- Industry's input to GDP:**
- » Secondary sector: 9.6%;
 - » Manufacturing industry: 5.2%;
 - » Mining: 2.2%;
 - » Energy: 0.2%;
 - » BPT: 2%;
 - » Industrial capacity utilization rate: 30%.

- Opportunities:**
- » Agriculture;
 - » Mining industry;
 - » Oil industry;
 - » Textile industry;
 - » Energy;
 - » Financial services.

TOGO

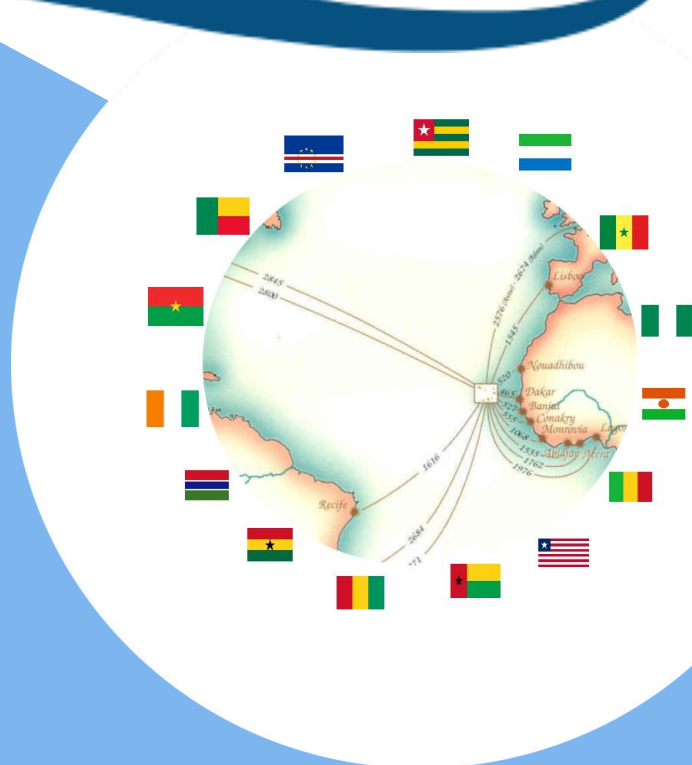
Capital: Lomé
Area: 56,785 Km²
Population: 8,186,384 inhabitants
Internet users: 1,011,837
Official Language: French
Currency: West African CFA Franc (XOF)

- Industry's input to GDP:**
- » Secondary sector: 17%;
 - » Manufacturing industry: 8%;
 - » Mining: 4%;
 - » Energy: 2.8%;
 - » BPT: 2.2%;
 - » Industrial capacity utilization rate: 50%.

- Opportunities:**
- » Phosphate Mining;
 - » Agroindustry;
 - » Cement;
 - » Crafts;
 - » Textiles;
 - » Drinks.

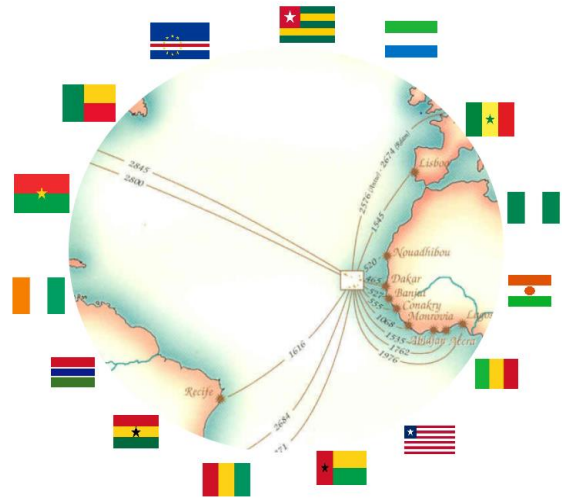
REGIONAL PROJECTS

- Opportunities:**
- » Food industry;
 - » Agro-chemical industry;
 - » Agricultural machinery;
 - » Building materials industry;
 - » Communications industry;
 - » Electronics;
 - » Pharmaceutical industry.;
 - » Steel industry;
 - » Car building industry;
 - » Car accessories industry.



KEY INDICATORS OF THE ECOWAS AGRICULTURAL SECTOR

COUNTRY	Area	Value Added Agriculture	Cereal yield	fertilizer per ha	Food in total imports	Agricultural production per capita	Rural population
	[km2]	(%)		Kg	(%)	Kg	[%]
Benin	114 763	33,7	1157	4,3	25,1	148	59,9
Burkina Faso	274 200	33,8	1006	9,9	17,4	241	81,6
Cabo Verde	4 033	9,6	329		29,6	21	42,7
Cote d'Ivoire	322 463	24,1	1757	23,6	19,3	76	53,2
The Gambia	10 689	25,7	1434	7,8	35,7	145	46,3
Ghana	238 535	35,0	1489	9,8	15,5	95	52,2
Guinea-Conakry	245 836	21,8	1342	1	20,2	254	66,9
Guinea-Bissau	36 125	55,0	1180	12,9	50,8	139	70,3
Liberia	111 369		1140	0,4		56	42
Mali	1 240 192	37,4	415	6	15,1	283	69,4
Niger	1 267 000	39,3	1383	7	29,8	275	83,6
Nigeria	923 768	37,2	981		16,3	171	53,8
Senegal	196 712	16,6	1193	5,6	25,7	115	58,3
Sierra Leone	71 740	49,4	1141	7,8	27,6	129	63,1
Togo	56 785	38,6	1247	11,4	18	161	60,1
ECOWAS	5 114 210	35,3	1 247,0	7,8	17,7	169,0	58,4
Sub-Saharan Africa		15,8	1 203,0	11,4	11,7	138,0	65,0
South Asia		19,9	2 548,0	133,3	7,3	218,0	71,3
World		3,1	3 307,0	117	7,1	347,0	51,4



EVOLUTION OF POPULATION AND INTERNET USERS IN ECOWAS

COUNTRY	Surface [km2]	Population [2019]	Internet users		Internet penetration [% of population]	Internet	GNI
			31/Dec/00	30/Jun/19		Growth rate (%)	[per capita]
					2000 - 2019	30/Jun/17	
Benin	114 763	11 801 595	15 000	3 801 758	32,2%	25245%	\$ 2 260
Burkina Faso	274 200	20 321 560	10 000	3 704 265	18,2%	36943%	\$ 1 810
Cabo Verde	4 033	560 349	8 000	352 120	62,8%	4302%	\$ 6 570
Cote d'Ivoire	322 463	25 531 083	40 000	11 953 653	46,8%	29784%	\$ 3 820
The Gambia	10 689	2 228 075	4 000	442 050	19,8%	10951%	\$ 483
Ghana	238 535	30 096 970	30 000	11 737 818	39,0%	39026%	\$ 1 641
Guinea-Conakry	245 836	13 398 180	8 000	2 411 672	18,0%	30046%	\$ 825
Guinea-Bissau	36 125	1 953 723	1 500	150 000	7,7%	9900%	\$ 723
Liberia	111 369	4 977 720	500	4 028 418	80,9%	805584%	\$ 456
Mali	1 240 192	19 689 140	18 800	12 480 176	63,4%	66284%	\$ 2 160
Niger	1 267 000	23 176 691	5 000	2 368 658	10,2%	47273%	\$ 378
Nigeria	923 768	200 962 417	200 000	122 292 079	60,9%	61046%	\$ 2 100
Senegal	196 712	16 743 859	40 000	9 749 527	58,2%	24274%	\$ 2 620
Serra Leone	71 740	7 883 123	5 000	1 043 725	13,2%	20775%	\$ 1 480
Togo	56 785	8 186 384	100 000	1 011 837	12,4%	912%	\$ 1 620
TOTAL ECOWAS	5 114 210	387 510 869	485 800	187 527 756	48,4%	38502%	Valor médio
TOTAL AFRICA	30 370 000	1 320 038 716	4 514 400	521 614 944	39,5%	8,503.1 %	\$ 1 930

PROGRAMME

1st DAY - 9 JUNE

BUSINESS ROUND

Accreditation - 08:00 – 08:15

Business Round
08:15 – 10:15

Coffee-Break
10:15 – 10:45

Business Round
10:45 – 12:30

Lunch
12:30 – 14:00

Business Round
14:00 – 15:30

2021 9 June
Opening Session of Business Forum
15:30 – 16:00

ECONOMIC WORKSHOP

16:00 – 18:00
Panel I:

«BRAZIL: The Potential and the Opportunity of Technical and Entrepreneurial Cooperation»

2nd DAY - 10 JUNE

PRESENTATIONS

- Cabo Verde
- Senegal
- The Gambia
- Cote d'Ivoire
- Benin

2021 10 June
Business Opportunities
08:30 – 10:30

2021 10 June
Business Opportunities
11:00 - 13:00

PRESENTATIONS

- Gana
- Togo
- Guinea
- Guinea-Bissau
- Liberia

2021 10 June
Business Opportunities
14:30 - 16:30

2021 10 June
Market Opportunity
17:00 - 18:30

Conference I
«ACCESS TO THE ECOWAS PREFERENTIAL MARKET»
Moderator: Cabo Verde
Speaker: CEDEAO

PRESENTATIONS

- Nigeria
- Mali
- Burkina Faso
- Niger
- Sierra Leone

Coffee-Break
10:00 – 10:30

Coffee-Break
16:30 – 17:00

Lunch
13:00 – 14:30

Coffee-Break
16:30 – 17:00

2021 11 June
Panel II
8:00 – 10:00

2021 11 June
Conference II
10:30 – 12:30

2021 11 June
Panel II
14:30 – 16:30

2021 11 June
Conference III
17:00 – 19:00

ECONOMIC AND FINANCIAL WORKSHOP
Panel II
«PRIVATE SECTOR FINANCING IN ECOWAS»
Moderator: Cabo Verde
Speaker:

- ECOWAS Investment and Development Bank
- African Guarantee and Economic Cooperation Fund
- African Development Bank - AfDB
- International Finance Corporation - IFC

Conference II
«ACCESS TO THE PREFERENTIAL UNITED STATES MARKET»
Moderator: Cabo Verde
Speaker: USA / AGOA

ECONOMIC AND FINANCIAL WORKSHOP
Panel III - «THE DEVELOPMENT OF THE DIGITAL ECONOMY IN AFRICA: The Importance of Start-Ups in Market Innovation and Youth Entrepreneurship»
Moderator: Cabo Verde
Speaker:

- ECOWAS Commission
- ANPROTEC - Brazil
- French Development Agency - AF

Conference III
«ACCESS TO THE PREFERENTIAL EUROPEAN UNION MARKET»
Moderator: Cabo Verde
Speaker: UE / SPG +

2021 11 June
Opening Session
19:00 – 19:30

2021 11 June
GALA DINNER
20:30 – 23:00

Remark: Some of the names indicated are still being confirmed.

BRIDGE TO MARKETS
PRODUCTS AND SERVICES

SUSTAINABILITY
AND RESILIENCE

WARRANTY AND
OPPORTUNITY



BUSINESS
ROUND

09 JUNE

2021

PRAIA

SANTIAGO ISLAND

CABO VERDE

PARTNERSHIPS
AND
COMMITMENTS



IMPORT
AND
EXPORT

PROMOTE
AND
DISSEMINATE



HOSPITALITY
AND ADDED VALUE

Consolidation
✓ Competence
✓ Efficiency
✓ Excellence

Stability

- ✓ Warranty
- ✓ Transparency
- ✓ Trust

INNOVATE
IN PRODUCTS

INNOVATE
IN PROCESSES

DIGITAL
ECONOMY

Growth
✓ Mobilize
✓ Undertake
✓ Expand

✓ Cabo Verde, the place where departure and destination converge.

NETWORK

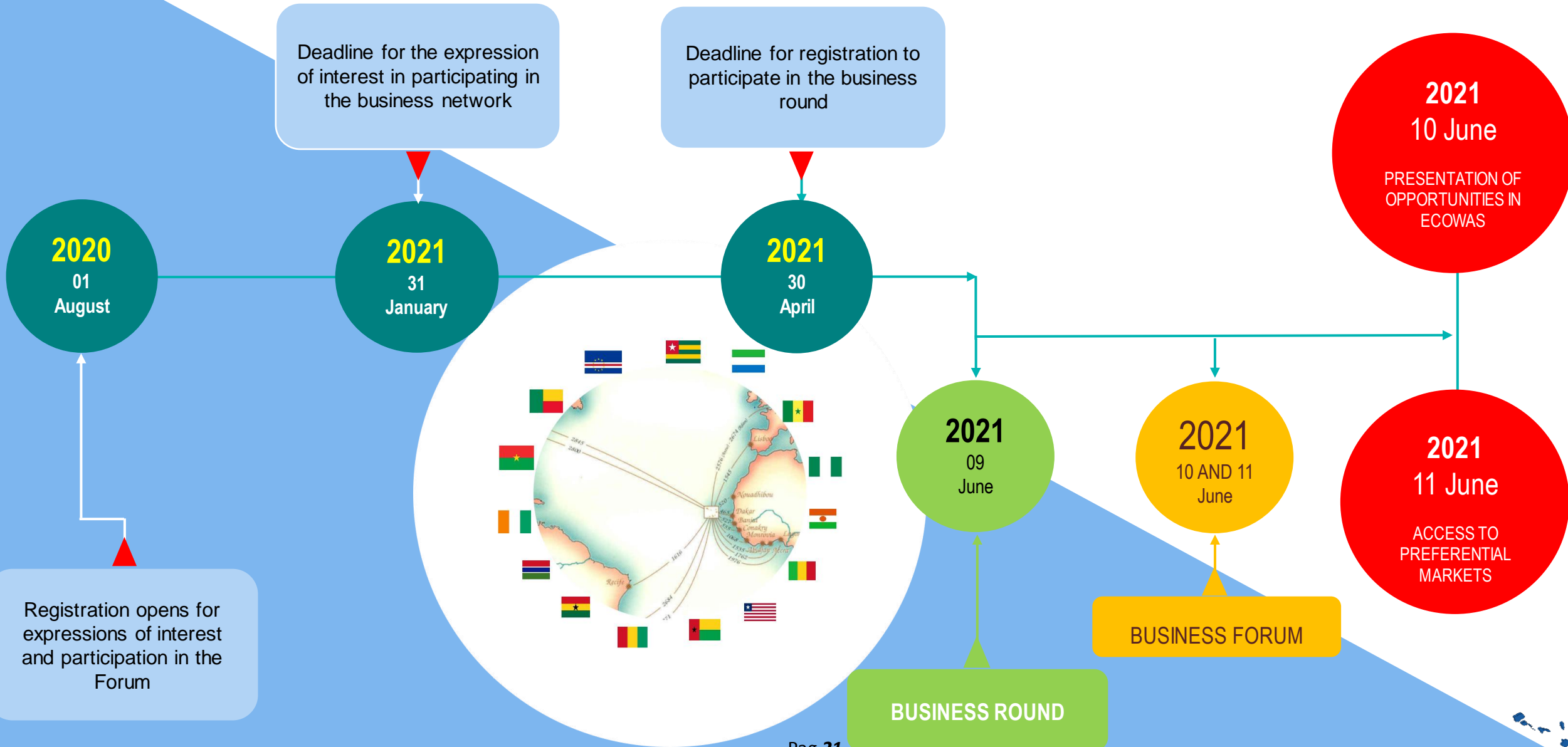
- ✓ Share
- ✓ Synergy
- ✓ Opportunity
- ✓ A market with strong potential

ECOWAS

- ✓ 15 country
- ✓ Sustainability
- ✓ Simplicity
- ✓ Resilience



DEADLINES FOR EXPRESSION OF INTEREST AND REGISTRATION



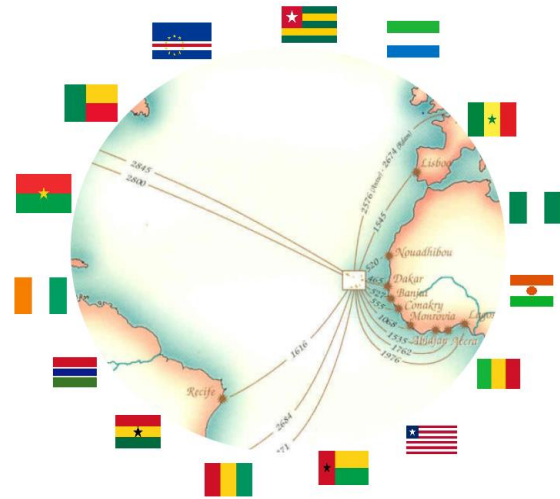
HOW TO PARTICIPATE

All interested parties are invited to participate to the Business Forum on the theme: «Business Opportunities and Business Partnerships in the ECOWAS Space».

To participate in the Forum you need to register in advance, which can be done in one of the following ways

1. Online registration through the platform www.atlanticbusinessforum.com; or
2. Submission of a duly completed registration form that can be downloaded from the said platform.

For registration purposes, all instructions included in both the Event Regulations and the registration form should be strictly followed.



09 - 11 JUNE

2021

PRAIA
SANTIAGO ISLAND
CABO VERDE



INTERNATIONAL CONFERENCE

07 to 09 JUNE 2021

Application of Basalt Powder in Agriculture and Basalt Fiber in Industry

07 June 2021

ACCREDITATION: From 7:00

- 08:00 - 08:30 Opening Ceremony
- 08:30 - 10:15 Conference I:
- 10:15 - 10:45 Coffee Break
- 10:45 - 12:30 Conference II:
- 12:30 - 14:00 Lunch
- 14:00 - 15:45 Conference III:
- 15:45 - 16:15 Coffee Break
- 16:15 - 18:00 Conference IV:

20:00 - 22:30 Welcome Reception

08 June 2021

ACCREDITATION: from 7:00

- 08:30 - 10:15 Panel I:
- 10:15 - 10:45 Coffee Break
- 10:45 - 12:30 Panel II:
- 12:30 - 14:00 Lunch
- 14:00 - 15:45 Panel III:
- 15:45 - 16:15 Coffee Break
- 16:15 - 18:00 Conference V:

INTERNATIONAL CONFERENCE

09 JUNE 2021

Application of Basalt Powder in Agriculture and Basalt Fiber in Industry

09 June 2021

ACCREDITATION: From 7:00

- 08:30 - 10:15 Conference VI
- 10:15 - 10:45 Coffee Break
- 10:45 - 12:30 Conference VII
- 12:30 - 14:00 Lunch
- 14:00 - 16:00 Panel IV

16:00 - 16:30 Closing Session

20:30 - 23:00 Welcome Dinner «*THE FLAVORS OF ECOWAS*»

ATLANTIC BUSINESS FORUM

09 - 11 JUNE 2021

08:00 - 08:15 ACCREDITATION OF BUSINESS ROUND

08:15 - 12:30 BUSINESS ROUND

12:30 - 14:00 LUNCH

14:00 - 15:30 BUSINESS ROUND

15:30 - 18:00 Panel I: «BRAZIL: The Potential and the Opportunity of Technical and Entrepreneurial Cooperation»

10 JUNE 2021

ACCREDITATION: From 7:00

08:00 - 08:30 Opening Ceremony

08:30 - 10:30 *Presentation of Opportunities in ECOWAS*

10:30 - 11:00 Coffee Break

11:00 - 13:00 *Presentation of Opportunities in ECOWAS*

13:00 - 14:30 Lunch

14:30 - 16:30 *Presentation of Opportunities in ECOWAS*

16:30 - 17:00 Coffee Break

17:00 - 18:30 Conference I - *ACCESS TO THE ECOWAS PREFERENTIAL MARKET*

>18:30 - Free time

11 JUNE 2021

ACCREDITATION: à partir de 7:00

08:00 - 10:00 Panel II - *PRIVATE SECTOR FINANCING IN ECOWAS*

10:00 - 10:30 Coffee Break

10:30 - 12:30 Panel III - *THE DEVELOPMENT OF THE DIGITAL ECONOMY IN AFRICA*

12:30 - 14:00 Lunch

14:00 - 16:00 Conference II - *ACCESS TO THE PREFERENTIAL UNITED STATES MARKET*

16:00 - 16:30 Coffee Break

16:30 - 18:30 Conference III - *ACCESS TO THE PREFERENTIAL EUROPEAN UNION MARKET*

18:30 - 19:00 Closing Session of the Business Forum

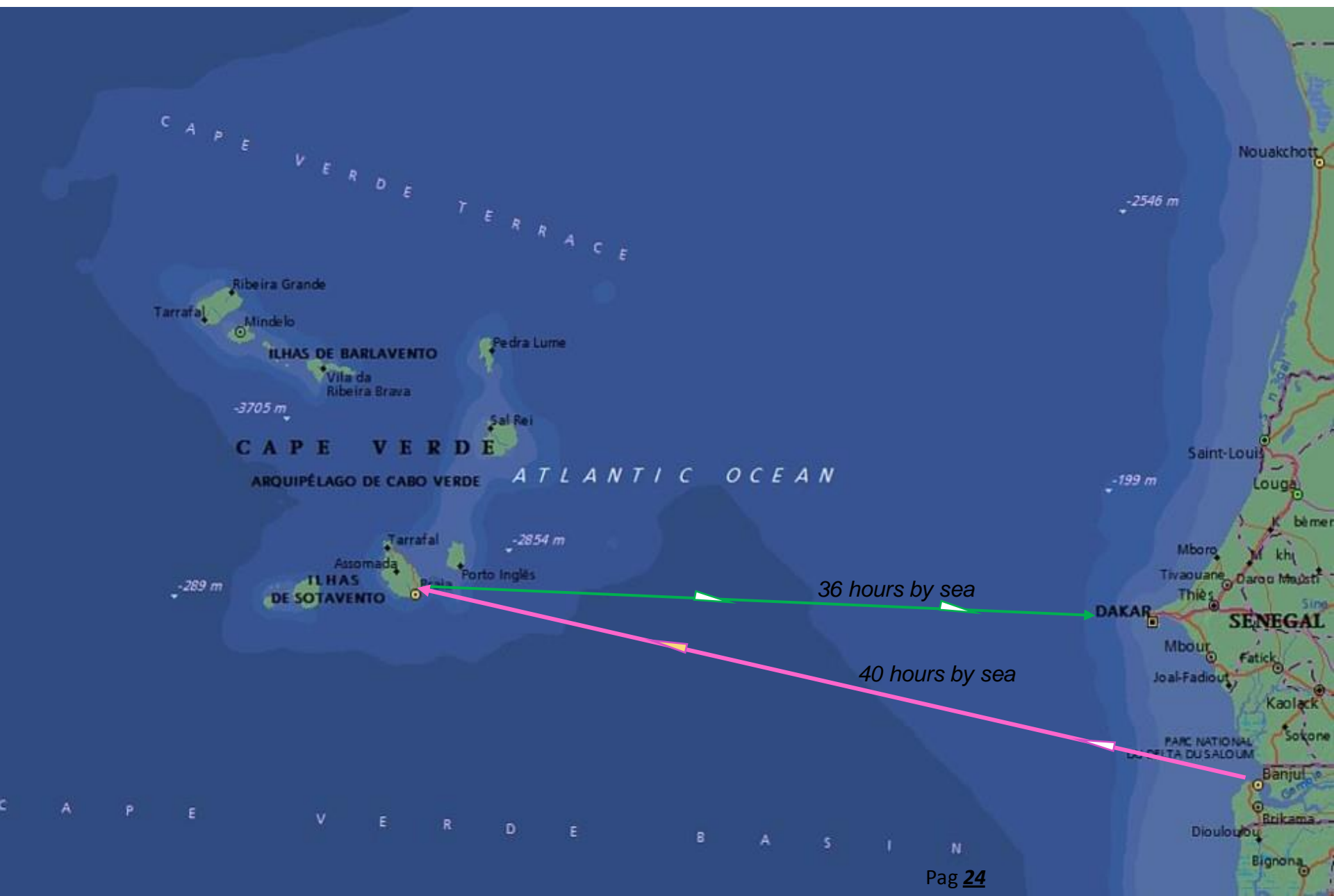
20:30 - 23:00 GALA DINNER

09-11 JUNE

2021
PRAIA
SANTIAGO ISLAND
CABO VERDE



SEA TRAVEL TIME
BETWEEN CAPE VERDE
AND
THE AFRICAN CONTINENT





BUSINESS FORUM

ATLANTIC BUSINESS FORUM



09-11 JUNE

2021

PRAIA
SANTIAGO ISLAND
CABO VERDE



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